



# Flower Kingdom, Aichi - Japan's No.1 flowers produced! -



Aichi Prefecture has been Japan's No. 1 flower producer for consecutive years since 1962 and the production value is about three times that of the second-ranked prefecture.

Production of chrysanthemums, roses, western orchids, ornamental foliage plants and cyclamens is ranked No. 1 in Japan and carnation production ranks high in Japan. Many of the flowers that beautify rooms and gardens are produced in Aichi Prefecture.

## Chrysanthemum

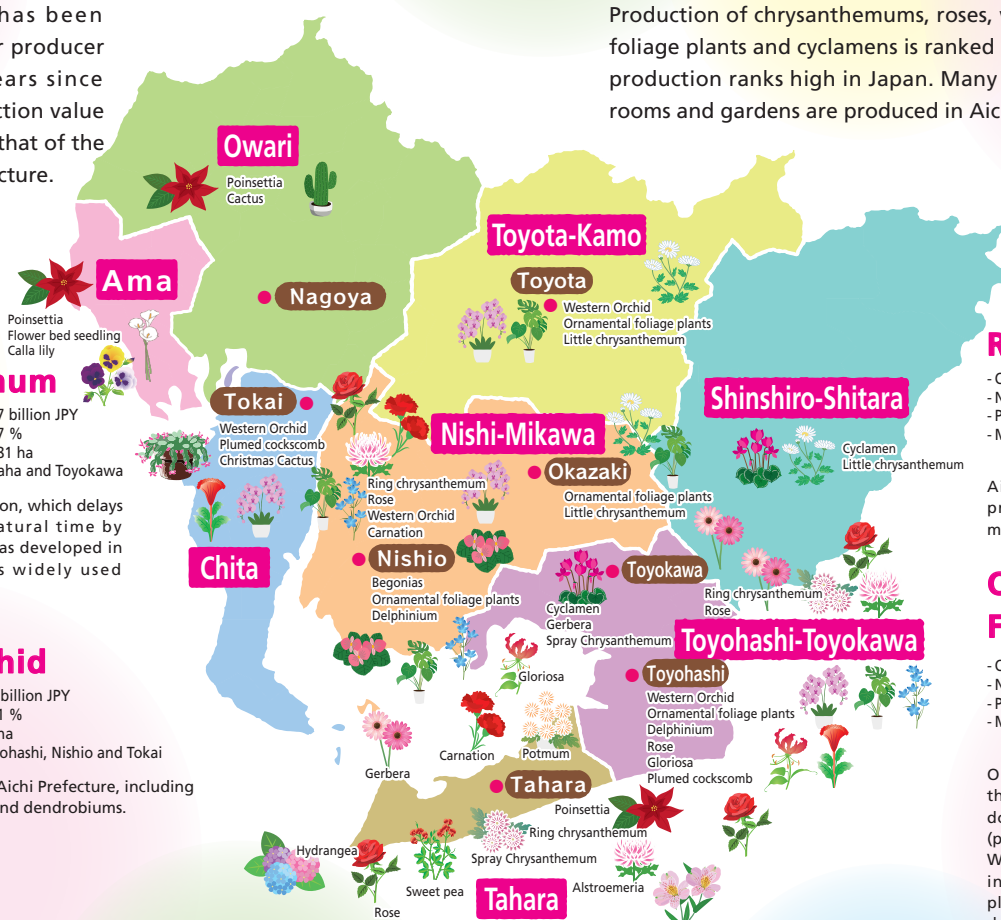
- Output: 19.7 billion JPY
- Nationwide share: 36.7 %
- Planted area: 1,281 ha
- Main production areas: Taraha and Toyokawa

Electro-illuminated cultivation, which delays flowering beyond its natural time by illuminating it at night, was developed in Aichi Prefecture and is widely used throughout the country.

## Western Orchid

- Output: 4.3 billion JPY
- Nationwide share: 13.1 %
- Planted area: 42 ha
- Main production areas: Toyohashi, Nishio and Tokai

Many species are grown in Aichi Prefecture, including cymbidiums, phalaenopsis and dendrobiums.



## Rose

- Output: 1.9 billion JPY
- Nationwide share: 13.9 %
- Planted area: 47 ha
- Main production areas: Toyokawa, Nishio and Tahara

Aichi Prefecture boasts the highest production of roses in the country, mainly in the Higashi-Mikawa region.

## Ornamental Foliage Plants

- Output: 6.8 billion JPY
- Nationwide share: 47.6 %
- Planted area: 89 ha
- Main production areas: Tahara, Nishio and Okazaki

Ornamental foliage plants are plants that are enjoyed for their foliage and do not normally overwinter outdoors (plants from the tropics and subtropics). With the Corona disaster, there is an increasing demand for small potted plants and miniature houseplants for domestic use.